

# THE GLEICHEN CALL

VOLUME 43 NO. 8

Authorized as second class mail, GLEICHEN, ALBERTA, WEDNESDAY MAY 10, 1950  
Post Office Department, Ottawa.

SUBSCRIPTION \$2.00 PER ANNUM

## Town & District

Next Sunday is Mother's Day and will be observed in Gleichen by many.

Born in University Hospital May 8th, a girl, Roberta Delores, to Mr. and Mrs. E. H. Riddell.

Mr. and Mrs. M. Royers have left for their home in California after spending the past week visiting the latter's grandparents Mr. and Mrs. G. T. Jones.

The appeal of the Red Shield for funds in Gleichen was very successful. The appeal was made last week by Sr. Captain A. Cartmell of the local branch of the Salvation Army.

Mrs. W. McConnell was down from Calgary Monday looking after her property interests here. While in town she was the guest of Mrs. Rodominsky. Last year Mrs. McConnell was quite ill and spent several months in the hospital. She is now enjoying better health now than she has for some years.

There are some horrible looking yards in town especially where they have not been cleaned up of the winter's accumulation of cans and other rubbish.

Gardeners are busy people these days getting their seed in the ground. The philly weather the past few days somewhat dampens the gardeners ardor.

Mrs. Walker and Mrs. Miller have their brother-in-law, Mr. Herb. Sanderson of Peace River, visiting them.

Mrs. F. Ladd and small daughter, Daphne, arrived last week from Grand Mere, Quebec to visit her parents Mr. and Mrs. G. W. Evans.

At Arrowwood budding rodeo riders have erected stampede grounds and spend their spare time learning how to stay on the hurricane deck of a bucking cayuse. Sunday afternoon they entertained quite a few onlookers.

Town Engineer Cameron went over the streets Monday with the main-tainer and has now got the streets in fine shape. They are better than they have been since last fall. The town has purchased a truck and with it Mr. Cameron and Assistant Engineer Taylor can get things done much faster. There is no delay now when they want to get anything or move heavy objects about town.

Mrs. J. A. MacArthur was hostess to the United Church W. A. Wednesday, May 5th, in her home. Much business was accomplished. Final arrangements were made for Mother's Day tea which will be held Saturday, May 13, in the Club Rooms of the Recreation Centre. A motion was passed to purchase a lawn mower for the manse. A letter was read from Mountview Home, Calgary, for an appeal for household effects immediately and after a discussion a cash donation was decided upon. The hostess and lunch committee served a delicious lunch to 18 members and one visitor.

## Alberta History

(By F. W. GERSHAW)

The venture of grazing cattle on the prairies of Southern Alberta started in 1880 by a few enterprising cattlemen bringing in herds from Montana. These cattle were turned loose to rustle a living the year round without any provision for their food of shelter, beyond what nature afforded. This area had been the grazing ground of countless herds of buffalo in bygone days and the chinook winds made it possible for such animals to winter well, usually.

The Oxley Ranch was founded in 1882. As the C.P.R. had not been constructed through the west, the manager, Mr. Craig, travelled over the U.S.A. roads to Silver Bow, Montana and then by mail coach and four-horse wagon to Willow Creek, the ranch headquarters. After many thrilling experiences with wild, lawless men and with the elements, by January 1st 1883 he had purchased and gathered 3,500 head of cattle on the ranch. At this time there was prohibition on the Canadian side and there was less of the objectionable wild and woolly life than in the southern states where freewheeling was



### TO CARRY CANADIAN EMBLEM OVERSEAS

Shown inspecting the Canada Goose long familiar trademark of Canada in the sky, which has been selected as the new insignia for the C.P. Airlines, are R. W. Ryan, (left) executive assistant to the president, C.P.A., and W. G. Townley, general manager of operations for the airline both of Vancouver. This famous bird with aerial traits of high speed and long distance flight, will highlight

the design on Canadian Pacific planes flying the Pacific Ocean to the Orient and Australia as well as on C.P.A. aircraft on routes in Canada. The Canada Goose insignia, developed by Canadian Pacific Department of Public Relations in co-operation with Mr. John Hampshire, Montreal born industrial designer now practising in New York, has been worked into a standard style and color pattern will be used on all forms of C.P.A. promotional and sales material.

freely sold and where there were no N.W.M.P.

The cattle purchased in the U.S.A. were moved north to Alberta at the rate of 10 or 12 miles per day. Bedding grounds had to be located and calves born on the way were either carried on wagons or given to Indians along the trail.

At times, great herds had to swim across the swiftly flowing streams. It was very difficult to get the leading animals to go into the water, but once the leaders were in, the others would follow. The current would carry them long distances down stream. The calves would struggle to keep up, with only their head in sight. When they climbed up the farther bank, there was great excitement among the mothers and calves. A thousand mothers bawling for their young ones and a thousand young ones bawling for their mothers had, to say the least, a disquieting effect.

The life of the cowboys of the time seemed to conform to about one standard. They would work desperately and dangerously, enduring all sorts of hardships for months. Then being lonesome, they would get into a town, have a few drinks, sit in on a poker game and be stony broke in a few days. Many kept up this way of life year after year. Others spent their hard earned wages of \$40 a month for equipment—spurs \$15, saddle \$85, lariat \$15 and a sombrero with heavy silver cord, silk band etc., for \$85, and \$50 for a belt.

In 1884 it was thought that 4000 more cattle should be bought for the Oxley Ranch as the profits would be much greater in proportion with 8000 head than with the number then on the range. Although the directors included the Earl of Lathom, a countess and Mr. Stavel of London, yet the additional cattle were purchased on credit. The payments were not made on time and one director, Frank Farmer left his home in Montana to come to the Oxley Ranch for his money, when he was overtaken by a snowstorm and perished. This caused great indignation against the company.

As Mr. Craig records the history, there was constant quarrelling and bad feeling between the manager in Canada and the titled people in England who were the directors of the company. Debts were not paid promptly, wages were not forthcoming and much money was spent on court cases and interest rates which were 1 percent per month compounded monthly. The British investors found ranching a poor investment—in this case at least.

**MOTHER'S DAY SERVICE**  
Sunday, May 14th. The United Church, Gleichen.

Special Sunday School at 11 a.m.  
Special services at Arrowwood at 11 a.m. Cluny 2 p.m. Gleichen 7.30 p.m.

Wm. Morrison, Pastor.

## Mrs. J. Sammons Family Reunion Here 40 Years

Forty years ago, May 6th, the late Mr. J. H. Sammons and Mrs. Sammons came here from Iowa and settled with their family on their farm northeast of Gleichen where the Floyd Sammons family now reside.

To mark the occasion a family reunion was held Saturday evening at the old home. Mrs. Sammons and the older members of her family relate many changes in the town and district since their arrival here.

A very enjoyable evening was spent and at midnight a bounteous lunch was served.

Those present were: Mrs. Jennie Sammons; Mr. and Mrs. Pete Warner; Mrs. Bernice McKeever, Loretta and Billy; Mr. and Mrs. Lloyd Sammons, Jimmie and Ruth; Mr. and Mrs. Stuart Hampton; Mr. and Mrs. Howard Warner; Mr. and Mrs. Albert Desmet, Elaine and Yvonne; Mr. Frank Corbiel; Mr. Karl Sammons and Mr. Emmerson of Cochran.

Earnings of the average Canadian will buy more sugar today than 10 years ago. Butter and meat costs have risen greatly but sugar costs have not jumped as much as average wages have.

The Bible still ranks as the world's best seller. "Gone With the Wind" takes second place.

The term "printer's devil" comes from the 1600's when the boys who were apprentices used to get so covered with ink they were black and called devils.

Every dominion election thousands of Canadian who have the right to vote don't even bother to do so.



Dr. F. J. Greeney, Director  
Lawn Fertilizers Farm Service  
sponsored by the following companies:  
Federal, Alberta Pacific, Pioneer, Western  
Canadian Consolidated, Peterson, McColl,  
Farrish & Steinbocker, Inter-Ocean, In-  
dependent, Ellison Milling, Canada West,  
Robin Hood, Maple Leaf and Quaker Oats.

### Seeding Forage Crops

Today, with forage crop seed prices at unusually high levels, care in seeding grass and legume crops is of the greatest importance. Mr. J. E. Birdsall, Supervisor, Crop Improvement Service, Alberta Department of Agriculture, has recently listed a few important rules which, if followed, will avoid failure in securing satisfactory stands of forage crops. These are as follows:

**Seed Quality.** Use only high quality "graded" seed of proved germination. The seed you sow should be pure as to variety and free from objectionable weed seeds. If at all possible purchase Registered and Certified seed. If seed of this quality is not available use good Graded No. 1 Commercial seed. Don't buy "ungraded" seed.

**Soil Conditions Important.** Moist soil is essential. If the soil is dry do not sow your grass and legume seeds. According to Mr. Birdsall, attempting to reach moisture through "deep seeding" or "taking a chance on rain occurring within a few days" are good ways of wasting expensive forage crop seed.

A very firm seed bed is absolutely essential for good germination of forage crop seeds, and no factor is more important than shallow seeding. Legume and small grass seeds should not be seeded more than one-half inch deep and larger grass seeds, such as Bromes, not more than one inch deep.

**Nurse Crops.** In dry areas a nurse (companion) crop should not be seeded with forage crops. Where soil moisture conditions are favorable a nurse crop may be used providing it is chosen with care and seeded at a light rate. An early maturing variety of barley such as Olli, seeded at not more than one bushel per acre, will prove highly satisfactory for this purpose.

**Seed Inoculation.** All legume seed should be inoculated. Present day seed inoculants are cheap and easy to apply. However, be sure and buy an inoculant that has been prepared for use in 1950. Check the date on the container.

For further information on seeding forage crops see your Agricultural Representative, or write to your Field Crops Branch, Department of Agriculture, Winnipeg, Regina or Edmonton.

dishes they prepare. Color aids digestion; homemakers use color to make meal time gracious and pleasant. Color makes us feel expansive, encourages a mood for buying.

## Notice of Preparation of Assessment Roll

### TOWN OF GLEICHEN ASSESSMENT ROLL 1950

Notice is hereby given that the assessment roll of the Town of Gleichen for the year 1950 has been prepared and is now open for inspection at the office of the secretary-treasurer of the Town from ten o'clock in the forenoon to three o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until noon and that any person who objects to the entry of his name or that of any person upon the said roll, or to the assessment of any property must within thirty days after the date of this notice lodge a complaint in writing with the secretary-treasurer.

Dated this day 2nd day of May, 1950.

A. HORN,  
Secretary-Treasurer.



THE SOURCE OF

# top management



Here is a typical bank manager—43, married, with a growing family. He is active in community affairs. When he joined the bank as a junior, he

was 17, just out of high school. He soon moved up. By his late twenties he was accountant in his branch.

He worked hard. All the time he was learning about banking, about Canada, too, in various branches, different areas... learning to know people—their hopes, fears, problems—the importance of the human factor.

At 36 he was branch manager. Now he has another, larger branch. And his way to advancement is still open. His general manager started as a junior, too... and carried with him to the top the business experience and human understanding gained along the way.

SPONSORED BY YOUR BANK



## Geography And Progress

THE STUDY OF GEOGRAPHY is no longer concerned only with the physical features of a country, its imports and exports, and other facts which were formerly associated with that subject. It has now broadened out to become a study of the various factors which govern the environment of a country and as such it has provided a new approach to many problems. A great many interesting facts about Canada have been brought out in connection with the effects of climate and of the features of the land upon the people and the economic future of the country. Dr. Griffith Taylor, professor of geography at the University of Toronto is of the opinion that nature largely decides the economic program of any country before it is inhabited and that in developing new land, many should follow the course indicated by the natural features of the area.

### Shows Areas For Farming

In this connection there have been some interesting facts given regarding agriculture in Canada. In agriculture, Dr. Taylor has pointed out, the great governing factor is the July temperature. Places in which the average temperature in July is not less than 57 degrees are suitable for farming. In Canada, the boundary marking the line for the area in which that is the lowest average temperature in July, runs through the northern point of Newfoundland, north of the Maritime Provinces, through Northern Quebec and Ontario, around the lower edge of James Bay, across Northern Manitoba and Saskatchewan and up the Mackenzie River valley to the Arctic Circle. This does not mean that all the land within that area is suitable for agriculture. Much of it is covered with timber or is taken up with the rich metallic shield which covers a large part of Northern Quebec, Ontario, Saskatchewan and Manitoba.

### Still Much Arable Land

There are, however, the rich lands in the Peace River area in Alberta and British Columbia, and the possibilities for agriculture along the Mackenzie River valley. There is also still a large area suitable for farming in the Liard River area in Northern British Columbia and around Prince George in the central part of that province. In pointing out the possibilities for farming in Northern districts, experts in geography cite the example of similarly situated areas in Russia, where with the use of special seed, successful crops are grown in some regions where there are less than ninety frostless days in the year. It appears that there is still a considerable amount of land which can be brought under cultivation in Canada when there is need for it, and the study of geography is of interest and importance in the contemplation of this, and other future developments here.

### The Queen To Visit Northern Ireland

LONDON. — Queen Elizabeth will visit Northern Ireland July 14-18. She will stay at Hillsborough Castle with the Governor, Earl Granville, and Countess Granville, her sister.

The first World War II peace treaty was signed by Britain and Siam on Jan. 1, 1946.

### BRITISH OFFICIALS TO VISIT WESTERN FAIRS

LONDON. — Two British livestock officers are to tour Canada this summer, promoting pedigree British livestock. W. M. Sinclair and T. Allsop will visit fairs at Brandon, Man.; Calgary, Edmonton, Saskatoon, and Regina. One of the two officials will remain in Canada to visit the royal winter fair at Toronto.

Be content—but never satisfied.

### Making Quite A Fuss



This fine group of turkey gobblers are making quite a fuss over one little hen.—(Photo taken on the farm of M. K. Stiles, Didsbury, Alta.).

## Western Briefs

### Unusual Sight

PLATO, Sask.—Lee K. McLeod reported an unusual sight here recently when between 500 to 1,000 white Canada geese landed on a slough and surrounding hills on the D. Maloney farm, five miles southwest of Plato.

### Hail To Employees

VANCOUVER.—Half of Vancouver's record 1950 revenue of \$27,469,841 will go to salaries and wages of city employees.

### Official Opening

FOAM LAKE, Sask.—Official opening of the Foam Lake composite high school will be held June 2.

### Junior Ball Event

GRENFELL.—The Grenfell Canadian Legion will stage a \$400 junior baseball tournament on June 5. Outstanding teams from Saskatchewan and Manitoba are being invited and a large entry is expected to play on the four diamonds.

### Fair Date Set

GRAVELBOURG, Sask. — Gravelbourg fair will be held July 5 and 6. It was decided at a special meeting of the agricultural society.

### Old Way Best

DAUPHIN, Man. — Town council decided it will have none of that city-bred idea. The town won't adopt daylight time this year.

## FUNNY And OTHERWISE

Doctor: "I advise you to take a hot bath before retiring."  
Patient: "Before retiring? But I won't be retiring for another ten years."

After going about three miles the motorist who had given an old lady a lift on the country road asked: "And where did you say you were going?"  
"Well," she said, "to tell you the truth, I was going in the opposite direction, only I didn't like to hurt your feelings when you were so kind as to offer me a ride."

A country teacher came upon this "howler" while correcting exercise books recently:—  
"A porpoise is what everyone should have in life."

"An M.P. is supposed to be familiar with all public questions, isn't he?" asked a friend.  
"Yes," replied the M.P., "but not necessarily the answers."

Guide: "This is a Roman wall started in A.D. 20."  
Bricklayer's Wife: "Lor, Joe, that's the sort of firm to work for!"

Husband: "Every time I look at that new hat of yours I feel I want to laugh."  
Wife: "Really! Then I'll leave it about when the bill arrives."

"Did you visit the art galleries when you were in Dresden?"  
"We had no need. Our daughter paints."

The old soldier had been telling hair-raising tales, and finished up by saying:

"Many a time I have faced the enemy unflinchingly; but what is life without risks?"  
"You're right," replied the timid little man who had been listening. "Often when the weather forecast was doubtful I have ventured out without my raincoat."

### THE TILLERS

#### The TILLERS



—By Les Carroll

## Stettler Oilfield Shaping Up As Major Producing Area

EDMONTON. — The Stettler oilfield, 105 miles southeast of Edmonton, is reported by oil officials to be shaping up as a major oil-producing area, with six producing wells completed and more drilling under way. Located a year ago by a Canadian Gulf Oil company wildcat well, the field has been developed mainly by that company.

Production is from the Devonian limestone, as in the Leduc, Redwater and Golden Spike fields. The oil is found in two strata about 5,200 feet down, dubbed D2 and D3 in the other fields. It is heavier than that found around Edmonton.

The discovery well, N. J. Ellis No. 4, produced oil at a rate of 1,400 barrels a day from the D2 zone, and 1,800 from the D3. Production is being taken only from the D2 zone.

At follow-up wells clustered within a quarter-mile radius, oil flow from the D3 zone has been as high as 2,000 barrels and from D2 1,800. An experiment now is being made with the company's fifth well to take production from both zones.

Three miles north of the Gulf projects, British Empire Oil Development limited, an independent Calgary company, got 800 barrels a day from the D2 zone and now is drilling a second well.

Growing interest in the field was reflected in the last sale of crown oil leases by the Alberta government. J. A. N. Belshaw of Toronto paid \$207,789 for oil rights on a quarter section on the northwestern side of the field.

Gulf officials estimate the field has reserves of 100,000,000 barrels. Unofficial estimates have been as high as 150,000,000 barrels.

Turner Valley, 25 miles southwest

of Calgary, has produced 100,000,000 barrels and is estimated to have 25,000,000 left. The Leduc-Woodbend field, 20 miles southwest of Edmonton, is believed to have 250,000,000; Redwater, 45 miles northeast of Edmonton, 600,000,000; and Golden Spike, 12 miles west of Edmonton, 100,000,000.

The proving of the Stettler field has renewed interest in further possibilities on the Alberta plains and untapped oil pools in the Devonian formation.

On the prairie at Princess, Alta., 123 miles southeast of Stettler, the California-Standard company in 1944 struck oil in the same formation. The pool was small but it sparked the hunt for more.

**STOPS HEADACHE**  
Even for double the price you can't buy anything better than  
**ASPIRIN**

Salada Tea Bags are handy for afternoon tea

**"SALADA" TEA BAGS**

## Delicious INGERSOLL CHEESE ...



... lifts your good apple pie right out of this world!

Surprising what Ingersoll Rideau will do—even for the best apple pie (like yours)! That scrumptious mild Rideau flavor seems just made to go with apples. Wonderful on sandwiches and crackers, too—spreads and tastes so sm-o-o-th! And specially good for hot cheese dishes... melts quickly, evenly.

Be sure to ask for Ingersoll—a wonderful choice of 7 enticing cheese types and flavors!



**INGERSOLL**  
a cheese for every taste!

**Rideau**  
SPREADY CHEESE

**Malted**  
CHEESE

**Snappy**  
CHEESE

**Baby Roll**  
CHEESE

**Old Oxford**  
CHEESE

Cookies—extra tasty when they're **MAGIC** baked!

### OAT CRUNCHIES

Measure into bowl 3½ c. rolled oats and sprinkle with 4½ tps. Magic Baking Powder, ½ tsp. salt, ¼ tsp. grated nutmeg; mix thoroughly. Combine 3 well-beaten eggs, 2 tps. grated orange rind, ¼ tsp. vanilla; gradually beat in 1½ c. fine granulated sugar and add 1½ tps. butter or margarine, melted. Add egg mixture to dry ingredients and mix thoroughly. Drop by small spoonfuls, well apart, on greased baking sheets and centre each with a piece of nutmeat. Bake in moderate oven, 350°, about 15 mins. Remove baked cookies from pans immediately they come from the oven. Yield: 5 dozen cookies.



**WEEDS**

**GROWING IN**

**YOUR CROPS?**

## DOW WEED KILLERS!

Crops grow bigger and better—and so do profits when you free your crops from weeds. 2-4 Dow Weed Killer kills many weeds easily, quickly, chemically without harming crops—and at very low cost to you. See your local agent handling Dow products for 2-4 Dow Weed Killer today.

Write today for your free copy of the Weed Control Manual.

DOW CHEMICAL OF CANADA, LIMITED  
Western Trust Building  
REGINA, SASKATCHEWAN





## OUR COMPLETE SHORT STORY—

## A Couple Named Klutz

There's More Than One Way Of Doing Some Things

By HAROLD HELFER

SEE that couple over there? You can't help but laugh a little? But they're real lovers, just as heroic and noble as Romeo and Juliet or this Tristan and Isolde or any in the books!

Sure, he looks ordinary—and comical, too. His weight, if you want to know, is 365 pounds, and his name is Klutz, Bert Klutz.

He always was a big man. But very jolly. Didn't mind kidding about his size. Fact is, he wisecracked about it himself. If he was going somewhere with another person, he'd say, "Well, let's us three go," and things like that.

Bert is a hat manufacturer and he met this Sally Johnson at a convention of hat manufacturers. She was the cigarette girl at the hotel. She was dark, saucy-eyed and on the cute said. She was only about 5 foot 2 and wouldn't have weighed much more than 95 pounds. That didn't keep Bert Klutz from going completely and absolutely overboard for her.

He'd never had much to do with women before, but he made up now. There can be money in being a hat manufacturer and Bert spent it left and right on Sally. And so they got married. Well, it was just one of those things, everybody said. Prob-

ably last a year. Sally seemed nice enough but you could hardly blame her for grabbing heavy sugar when it was thrown in her lap.

As for Bert, he was as happy as a kid under a Christmas tree—but he began to be sick. The doctors found the trouble right away. Stop trying to diet, they said. Some people were just naturally born to be big. So for a day or so he would eat all right but then he would go back to missing meals and taking reducing pills.

And so Bert kept getting sicker. "What's the sense of losing a few pounds, if you have to spend half your time in bed?" his friends said. But Bert's yen to slim had become a fixed obsession and fixed obsessions were hard to break—all of which might be very interesting but was hardly helping Bert any.

Even Sally lined up with his friends. "Bert, honey, believe me, I'm fond of you the way you are," she said.

Bert would smile and maybe reach out and tickle her ear, and maybe for a while he would eat better, to humor her, but then he would go back to skipping meals.

He got so weak that it became an effort to walk across a room. One of the doctors came out flatly that Bert wouldn't last another six months.

In those six months you never saw anybody cram food down faster than Sally did. She ate everything in sight, puddings, potatoes, pie and ice cream. The richer and starchier, the better. She ate five or six meals a day. And did the chocolates go!

Now look at the Bert Klutzes. Do you just see a very stout couple who make you heart feel good to know that this fat man, now so chipper and gay, once almost went over the brink for keeps because he thought he was doing something that would make his wife happier and that his wife, now a double-chinned heavy-weight, sacrificed her figure for him?

Ah, they're getting up to dance now, the Klutzes. Maybe they're not the most graceful couple on the floor, but can anyone say they're not the most wonderful?

(Copyright Wheeler Newspaper Syndicate)

### SMALL PER CAPITA

In the years just before World War II, the yearly per capita income of Chinese in China was only \$19.

## Shelterbelt System



Shelterbelts and good farming work together towards producing good crops, according to Clifford Jones, Netherhill, Saskatchewan, who planted the extensive shelterbelt system pictured here. Those in the foreground were planted in 1949, while those bordering the large fields were set out over a number of years. The trees conserve spring moisture by trapping snow, and in the summer cut down wind damage.

## Fashions

### Smart And Useful



4722 SIZES 12-20 30-42

Anne Adams

This bolero-dress will pay for itself in usefulness! Smart tank-top dress has buttons down front, half-moon pockets. The bolero is tiny, hangs free, so cool and neat!

Pattern 4722: 12 to 20; 30 to 42. Size 16 dress and bolero, 4 1/2 yds. 35-in.; 1/2 yd. contrast.

This pattern, easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send twenty-five cents (25c) in coins (stamps cannot be accepted) for this pattern. Write plainly size, Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept.,  
Winnipeg Newspaper Union,  
60 Front Street W., Toronto.

## Low-Flying Planes Affect Mink Farming

REGINA.—Low flying in May is wonderful sport but it can be very bad business for Saskatchewan mink farmers.

It is whelping season and the excitable, valuable little animals are very likely to attack their young in the panic induced by a low-flying plane.

A. K. McNeil, Fort Qu'Appelle, honorary president of the Saskatchewan mink breeders' association, has asked airports to co-operate by instructing their pilots to fly clear of mink farms during this month.

## \$500,000 FURS SOLD AT EDMONTON AUCTION

EDMONTON.—Largest fur auction of the year here recently saw raw furs sold for close to \$500,000. Buyers were mainly from New York and Eastern Canada, with a few from Seattle, Los Angeles and other Pacific coast points.

Ranch mink advanced 10 per cent. over the February sale. About 25 per cent. were unsold. Of the main items in the sale, from 75 to 90 per cent. were sold.

## Controlled Farm Methods Improve Grain Yields

WINNIPEG.—Experiments to determine how carefully controlled farm methods can improve grain yields, conducted at the Dominion Experimental Farm at Morden, Manitoba, have demonstrated that production may be doubled.

Tests have been made over a five-year period and records released by Superintendent W. R. Leslie show how yields may be stepped up in all the grain growing districts. Comparative figures of yields per acre on the experimental plots at Morden and by the run-of-nine methods are:

	Morden experiments	Average farm yields
Wheat—bread varieties	45.8	22.3
Wheat (Durum)	46	21.3
Oats	85.4	42.7
Malting barley	74.6	28.3
Feed barley	71.4	28.3
Flax	28.5	10

There was no irrigation in the Morden tests but sowings were in fields where weeds were eliminated. Use was made however of scientifically selected fertilizers.

The report says that ordinary methods of farming may with reasonable care and a little more work, be made to follow the general practices in the Morden experiments.

## HOPE THAW WILL REVEAL LOST PLANE

WHITEHORSE, Y.T.—As snow gradually disappears from lower slopes of the rugged mountain peaks northwest of here, hopes are rising that some trace may soon be found of a C-54 transport that disappeared three months ago with 44 persons aboard.

### ALL-OUT CAMPAIGN

CHURCHILL, Man.—Residents of this northern Manitoba town are trying to cut down fire damage. They recently formed a voluntary brigade and arranged for some new firefighting equipment. They now are making a survey to eliminate fire hazards and attempting to procure a water supply for all sections of the town.

Black horses are affected by heat more than are horses of other colors.

## BURNS

### Cheapest Soft COAL

THE PATENTED

DOOR KEEPER

TRADE MARK

SELF-FEED SOFT COAL

HEATERS and FURNACES

SEND FOR FREE CATALOG

INTERNATIONAL HEATING

## Fiery, Itching Toes and Feet

Here is a clean, stainless antiseptic oil that will do more to help you get rid of your trouble than anything you've ever used. Its action is so powerfully penetrating that the itching is quickly stopped; and in a short time you are rid of that bothersome, fiery torture. The signs are true of Barber's Itch, Salt Rheum, Eczema—other irritating unsightly skin troubles.

You can obtain Moore's Emerald Oil in the original bottle at any modern drug store. It is safe to use—and failure in any of the ailments noted above is rare indeed.

## Will Take \$100,000,000 To Build Dam

REGINA.—It would take at least \$100,000,000, at current labor and material costs, to complete development of the South Saskatchewan River project, provincial planning board officials indicated recently.

This, roughly, would cover costs of constructing a dam and reservoir, irrigation system and power plant. Building of the reservoir would require nearly 20,000,000 man hours of labor, and completion of the entire project would probably take 10 years, the officials said.

The project could feasibly irrigate nearly 500,000 acres of land bordering the river, and produce a valuable source of hydro-electric energy for

## COMMERCIAL BEEF CATTLE SET RECORD PRICE

LETHBRIDGE, Alta.—A record Canadian price for a string of commercial beef cattle was believed to have been set here in the sale of 200 Hereford heifers at \$27.50 a hundred-weight.

the province. Present estimates (subject to revision) show that an average of about 400,000,000 kilowatt hours could be generated annually for consumer consumption. Additional features of the project would include recreational facilities in the South Saskatchewan and Qu'Appelle Valley and an economical municipal supply system for Regina and Moose Jaw.

It is also estimated that the dam could create a useful storage capacity in the reservoir of from three to five million acre feet. The reservoir would extend 160-odd miles down the South Saskatchewan River and Qu'Appelle River Valley, where a secondary dam would be located.

The main dam, of earth fill construction, would be slightly over 200 feet high, and will stretch about 8,000 feet from bank to bank, according to present calculations.

built to last always

**SUPREME ALUMINUM**

METAL STAMPINGS LIMITED - TORONTO, CANADA

Manufacturers of Supreme and Lifetime aluminum cooking utensils

High Boy CIRCULATOR

Available in Canada \$2.95

## Crusty, Crunchy DINNER ROLLS

● They're really ritzy—and no trouble at all to make, with new Fleischmann's Royal Fast Rising Dry Yeast! Gives you fast action—light doughs—and none of the bother of old time perishable yeast! Get a dozen packages—keeps full strength without refrigeration!

**CRUSTY DINNER ROLLS**

● Measure into a large bowl 1/2 c. lukewarm water, 1 tsp. granulated sugar; stir until sugar is dissolved. Sprinkle with 1 envelope Fleischmann's Royal Fast Rising Dry Yeast. Let stand 10 mins., THEN stir well.

Add 3/4 c. lukewarm water and 1 tsp. salt. Add, all at once, 3 1/2 c. once-sifted bread flour and work in with the hands; work in 3 lbs. soft shortening. Knead on lightly-floured board until smooth and elastic. Place in greased bowl. Cover with a damp cloth and set in warm place, free from draught. Let rise until doubled in bulk. Punch down dough in bowl, fold over, cover and again let rise until doubled in bulk. Turn out on lightly-floured board and divide into 2 equal portions; shape each piece into a long roll about 1 1/2" in diameter. Cover with a damp cloth and let rest 15 mins. Using a floured sharp knife, cut dough into 2" lengths and place, well apart, on ungreased cookie sheets. Sprinkle rolls with cornmeal and let rise, uncovered, for 1/2 hour. Brush with cold water and let rise another 1/2 hour. Meanwhile, stand a broad shallow pan of hot water in the oven and preheat oven to hot, 425°. Remove pan of water from oven and bake the rolls in steam-filled oven for 1/2 hour, brushing them with cold water and sprinkling lightly with cornmeal after the first 15 mins., and again brushing them with cold water 2 minutes before removing baked buns from the oven. Yield—18 rolls.

**FLEISCHMANN'S ROYAL FAST RISING DRY YEAST**

ACTS FAST! STAYS FRESH!

—By Chuck Thurston

## PEGGY



ROLL YOUR OWN BETTER CIGARETTES WITH

**DAILY MAIL**

CIGARETTE TOBACCO

YOU CAN REPAINT AN AVERAGE ROOM WITH FLITE WALL PAINT FOR LESS THAN \$2.50

Why Pay More?

FLITE is Canada's Favourite Water-paint because it's so economical, so easy to mix and apply with brush or roller, dries odorless in an hour to a durable, cleansable finish. In 8 colors and white! Why not get the best for less! Ask your paint dealer now for color card.

MADE BY WESCO WATERPAINTS (CANADA) LTD.

2100 ST. PATRICK ST., MONTREAL

World's Largest Water Paint Makers





## LOWER RATES FOR CAREFUL DRIVERS



See our Agent  
In Town

**Western Union Insurance Co.**  
... for years leading Insuring  
Company Alberta Cars ...  
**Announces**  
DISCOUNTS IN RATES FOR  
DRIVERS WITHOUT  
ACCIDENTS  
"NO CLAIMS BONUS PLAN"

## FRANK FREEZE CO. LTD. INSURANCE

229A 8th AVENUE WEST - CALGARY  
M 2369 - M 2832 - M 3331 - M 2232

Save for your Auto Insurance Expiration Date  
This important notice may not appear again.

## EGGS, ECONOMICAL AND APPETIZING

Eggs are an integral part of every day diet of every Canadian family. When planning a menu, whether it is breakfast, dinner or supper, a supply of eggs gives one a good start toward the meal. Used alone or in combination with other foods, eggs make a substantial contribution to the meal.

One basic principle applies to all egg cooking, cook at low temperature. Eggs coagulate at temperatures considerably below the boiling point of water. A properly cooked egg is delicate and tender and easily digested, whether soft-cooked or hard-cooked. "It is so hot you can fry an egg on the sidewalk" may be literally true. The summer temperature of the sidewalk is much better for frying eggs than the sizzling hot pan in which they are often cooked. When a custard sauce misbehaves and curdles—owing to an excess of heat—the condition may be corrected by quickly pouring the sauce into a cold bowl and beating vigorously with a

rotary egg beater.

Hard cooked eggs may be used in creamed dishes, scallops and salads as well as for garnishing. To prevent those dark circles around the "eyes" of hard boiled eggs cook the eggs at simmering temperature and cool quickly in cold water. The dark ring around the yolk is harmless but unattractive.

Sometimes the shell is very difficult to remove from a very fresh egg that has been hard-cooked. If the shell of the chilled eggs is tapped gently against a hard surface so that it breaks in many small pieces and the egg is again dipped in cold water, the shell may be peeled off more easily.

Here are a couple of recipes for some very good supper dishes made from hard cooked eggs. They come from the home economist of the consumer section, department of agriculture.

**Egg Croquettes**—1 tablespoon of chopped onion, 3 tablespoons fat, 6 tablespoons flour, 1 and a half cups milk 2 cups cooked macaroni, 1 cup small pieces uncooked, 4 hard cooked eggs, 1 tablespoon chopped parsley, half teaspoon salt, quarter teaspoon poultry seasoning, ¼ cup fine, dry bread crumbs.

Cook onion in melted fat, until slightly brown. Blend flour, add milk slowly and cook over low heat until thickened, stirring constantly. Stir in the macaroni, chopped hard cooked eggs, parsley and seasonings. Shape into croquettes about the size and shape of eggs. Roll in bread crumbs and saute in a little hot fat in frying pan until brown on all sides.

**Egg shortcake**: 2 tablespoons fat, 2 tablespoons minced onion (optional) 4 tablespoons flour 2 cups milk, teaspoon salt, ¼ teaspoon pepper, ¼ teaspoon curry powder, cup drained canned peas 5 hard cooked eggs.

Melt at, add onion and cook for 5 minutes, do not brown. Blend flour, add milk and stir constantly until mixture thickens. Add salt, pepper, curry powder, peas and hard cooked eggs cut in quarters. Cook 10 minutes. Pour mixture between and over layers of split, or tea biscuits.

News comes from the United States that a world record corn yield of 224.2 bushels to the acre was secured on the farm of Carol Brown, Rose Hill, Iowa, in a ten acre corn growing contest, conducted by the Iowa Corn and Small Grain Growers Association. Considering that the average corn yield last year in the United States was approximately 40 bushels to the acre, this particular corn yield, even though it was on especially prepared land and enjoyed every advantage, is amazing. It corresponds to the odd field in Canada of spring wheat which last year made from 50 to 60 bushels to the acre, compared with a prairie average last year of 12.9 bushels. In only a few years and at only a few points are climatic conditions so favorable that such extraordinary yields can be obtained. On the other hand, without a question, average yields of all grains could be increased

If all farmers would adopt the best farming practices as recommended by scientific agricultural institutions and as used by the most skilled farmers and if all farmers would use only good pure seed and of a variety recommended for their district. Many things are beyond farmer's control but better farming and the use of better seed is within the powers of any farmer to adopt.—World of Wheat.

## ST. ANDREW'S CHURCH

Sunday, May 14th.  
Morning Prayer at 11:30 o'clock.  
Rev. D. Houghton, B. A., Incumbent.

Most Canadian textile mills are located in small cities or towns bringing employment close to people in rural areas.

Basic reason for census taking is to determine parliamentary representation for the various areas.

Less than five percent of live births in Canada are illegitimate.

A man drawing unemployment insurance baby bonuses on ten children, and housing parents who receive old age pensions, can make a nice living off the taxpayers without working.

Fat men! Don't look now. Statistics show our average girth is increasing and men generally average a 34-inch waist line against 31 in 1930.



## Getting into the Home

Women buy more than two-thirds the merchandise sold in retail stores and every woman reads the Classified Want Ads. Our paper goes into the homes and the Want Ads. will reach the Spenders.

## CLASSIFIED ADS

FOR SALE—Modern home, size 24x20, \$2000. Possession by the end of the month, maybe sooner. Apply to G. T. Jones.

CAR FOR SALE—Ford model A, 1931, coach. In excellent running order. Price \$175. H. M. Coons, Eve-tide Home, Gleichen.



## Don't Howl

• about weed infested crops,  
order your requirements  
of DOW 2,4-D NOW.

Ensure Cleaner Crops and Higher Yields

- SPRAY with the PIONEER SPRAYER or
- DUST with the WESTERN CROP DUSTER
- USE DOW ESTERON 44 or DOW AMINE 40

See your local Pioneer Agent about—  
Our Sprayer and Duster Models — New Low Prices for Chemicals  
Latest Information on 2,4-D and other Agricultural Chemicals

FREE SEED GERMINATION TESTS

IT PAYS TO PULL TO THE PIONEER

**PIONEER GRAIN COMPANY LIMITED**



**"Best Buy"**  
SINCE I BOUGHT  
OUR WEDDIN' LICENSE"

## THIS NEWSPAPER, 1 YEAR AND THREE FAMOUS MAGAZINES

For both Newspaper and Magazines **\$4.50**

### Group A—Select ONE Magazine

- |  |  |
|--|--|
| <input type="checkbox"/> Redbook Magazine 1 Yr.      | <input type="checkbox"/> Fashion Magazine 1 Yr.              |
| <input type="checkbox"/> Coronet Magazine 1 Yr.      | <input type="checkbox"/> Flower Grower 1 Yr.                 |
| <input type="checkbox"/> Magazine Digest 1 Yr.       | <input type="checkbox"/> American Girl 1 Yr.                 |
| <input type="checkbox"/> Popular Mechanics 1 Yr.     | <input type="checkbox"/> American Home 1 Yr.                 |
| <input type="checkbox"/> Maclean's (24 issues) 1 Yr. | <input type="checkbox"/> Boy's Life 1 Yr.                    |
| <input type="checkbox"/> Sports Afield 1 Yr.         | <input type="checkbox"/> Canadian Geographical Journal 1 Yr. |
| <input type="checkbox"/> Screen Stories 1 Yr.        | <input type="checkbox"/> U.S. Camera 1 Yr.                   |
| <input type="checkbox"/> Outdoors 1 Yr.              | <input type="checkbox"/> Everybody's Digest 1 Yr.            |
| <input type="checkbox"/> Child Life 1 Yr.            | <input type="checkbox"/> Parents' Magazine 1 Yr.             |
| <input type="checkbox"/> Modern Screen 1 Yr.         | <input type="checkbox"/> The Woman 1 Yr.                     |
| <input type="checkbox"/> Your Life 1 Yr.             |  |

### Group B—Select TWO Magazines

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Canadian Home Journal 1 Yr.       | <input type="checkbox"/> Family Herald and Weekly Star 1 Yr. | <input type="checkbox"/> Canadian Silver Fox and Fur 1 Yr. |
| <input type="checkbox"/> Ch. 1 Yr.                         | <input type="checkbox"/> B.C. Farmer and Gardener 1 Yr.      |  |
| <input type="checkbox"/> Fre. 1 Yr.                        | <input type="checkbox"/> Health (6 issues) 1 Yr.             |  |
| <input type="checkbox"/> We. 1 Yr.                         | <input type="checkbox"/> Country Guide 2 Yrs.                |  |
| <input type="checkbox"/> National Geographic Monthly 1 Yr. | <input type="checkbox"/> Hunting and Fishing in Canada 1 Yr. |  |
| <input type="checkbox"/> Western Producer 1 Yr.            | <input type="checkbox"/> New Liberty (mthly) 1 Yr.           |  |
| <input type="checkbox"/> Canada Poultryman 1 Yr.           | <input type="checkbox"/> Saskatchewan Farmer 2 Yrs.          |  |

## This Newspaper 1 Year and Three Big Magazines

All Four for Only **\$3.60**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Maclean's (24 issues) 1 Yr.         | <input type="checkbox"/> Health (6 issues) 1 Yr.           | <input type="checkbox"/> B.C. Farmer and Gardener 1 Yr.      |
| <input type="checkbox"/> Free Press Weekly P.P. 1 Yr.        | <input type="checkbox"/> Country Guide 2 Yrs.              | <input type="checkbox"/> Breeder's Gazette 1 Yr.             |
| <input type="checkbox"/> Chatelaine 1 Yr.                    | <input type="checkbox"/> Western Producer 1 Yr.            | <input type="checkbox"/> Saskatchewan Farmer 1 Yr.           |
| <input type="checkbox"/> Canadian Home Journal 1 Yr.         | <input type="checkbox"/> Canada Poultryman 1 Yr.           | <input type="checkbox"/> Western Farm Leader 1 Yr.           |
| <input type="checkbox"/> National Home Monthly 1 Yr.         | <input type="checkbox"/> Canadian Silver Fox and Fur 1 Yr. | <input type="checkbox"/> Hunting and Fishing in Canada 1 Yr. |
| <input type="checkbox"/> Family Herald and Weekly Star 1 Yr. | <input type="checkbox"/> New Liberty (mthly) 1 Yr.         |  |

## THIS NEWSPAPER, 1 YR, AND ANY MAGAZINE LISTED

- Both for Price Shown. All Magazines are for One Year unless term indicated.
- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Coronet 3.80                       | <input type="checkbox"/> Country Guide (2 yrs.) 2.50 | <input type="checkbox"/> Parents' Magazine 3.10 |
| <input type="checkbox"/> Saturday Night (wkly) 4.50         | <input type="checkbox"/> Western Producer 2.50       | <input type="checkbox"/> Popular Mechanics 3.50 |
| <input type="checkbox"/> Maclean's (24 issues) 3.00         | <input type="checkbox"/> Canada Poultryman 2.50      | <input type="checkbox"/> Reader's Digest 2.50   |
| <input type="checkbox"/> Canadian Geographical Journal 3.60 | <input type="checkbox"/> Sask. Farmer (2 yrs.) 2.50  | <input type="checkbox"/> Redbook Magazine 2.50  |
| <input type="checkbox"/> National Home Monthly 2.50         | <input type="checkbox"/> Canadian Home Journal 2.75  | <input type="checkbox"/> Screen Stories 2.50    |
| <input type="checkbox"/> Chatelaine 2.75                    | <input type="checkbox"/> American Home 3.10          | <input type="checkbox"/> Sports Afield 2.50     |
| <input type="checkbox"/> Family Herald and Weekly Star 2.50 | <input type="checkbox"/> Etude (Music) 4.10          | <input type="checkbox"/> Christian Herald 2.50  |
| <input type="checkbox"/> Free Press Weekly P.P. 3.00        | <input type="checkbox"/> Magazine Digest 3.50        | <input type="checkbox"/> U.S. Camera 2.50       |
|   | <input type="checkbox"/> Flower Grower 3.50          | <input type="checkbox"/> The Woman 2.50         |
|   | <input type="checkbox"/> Modern Screen 2.90          | <input type="checkbox"/> Fashion 2.50           |

**COUPON**  
Clip and mail today

Check magazines desired and enclose with coupon.  
Gentlemen: I enclose \$..... I am enclosing the offer desired with a year's subscription to your paper.  
NAME.....  
STREET OR R.F.D.....  
POST OFFICE.....

## This is Your Badge

OF

## Safety

RECOGNIZED BY  
THE POLICE WHEN  
THEIR TESTS START  
MONDAY, MAY 15



On Monday, May 15, Police will start an intensive Province-wide test of the safety features of all cars and trucks not already identified as SAFE with the Official Safety Sticker shown above in facsimile. It is still possible for all safe vehicles to obtain Safety Stickers at garages or service stations recognized by the Police throughout Alberta as Official Testing Centres. With every SAFE motor vehicle officially identified, it will be a simple matter for the Police to check the unsafe machines operating on the Province's highways to the constant danger of drivers and pedestrians alike.

When obtaining your Safety Sticker, ask your Official Testing Centre for one of the informational booklets available to every possessor of a Sticker, which automatically confers Associate Membership on the Safety Council.



## ALBERTA SAFETY COUNCIL

206 ALBERTA JASPER BLDG.

Affiliated organizations at Camrose, Drumheller, Lethbridge, Medicine Hat, Red Deer, Wetaskiwin, Calgary and Edmonton.

**Spring Styles**  
are  
Flower-Fresh  
Flower-Bright  
in  
**EATON'S**  
Spring & Summer  
CATALOGUE

Page after page  
of exciting new  
styles at EATON'S  
moderate prices!

T. EATON CO.

**EATON'S**



"We never  
knew what  
comfort was,  
'till  
we got  
**OIL HEATING**"

Have a cleaner, more comfortable home. And have time to spare for those extra things you want to do.

Heat and cook with oil and banish time wasted tending fires, and extra cleaning caused by ashes and dirt. Use Esso Domestic Heating Oils in space heaters, floor furnaces, automatic oil burners, hot water heaters, stoves, stock trough heaters and chicken brooders.



See your oil burner equipment dealer for installation and service. Contact your nearest Imperial Oil Office or Agent for your supply of dependable Esso Domestic Heating Oils.

**IMPERIAL OIL LIMITED**